Leading dance orchestras play nightly in the main ballroom of the Pier, which easily accommodates 3,000 dancers. The project likewise includes a seafood restaurant, fresh water swimming pool, yacht basin, large roller coaster and a score of other entertainment devices.

THE EDWARDS NEWS CO., PORT ARTHUR & BEAUMONT, TEXAS

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE
STAMP
HERE

Welcome to PORT ARTHUR'S
New MILLION DOLLAR
PLEASURE PIER
PLEASURE PIER
PORT ARTHUR, TEX.

2B-H845